

Support your MSW applicants with

MSW Helper



Visit Our Website
www.mswhelper.com





By social workers, for (future) social workers.

MSW Helper is a resource hub designed to support Master of Social Work applicants through the process of applying to graduate school programs.

As a team of social workers, we support the next generation of social workers through our resource library, working with students, and partnering with universities to help MSW applicants submit their application with confidence.

How we got started

Hi, I'm Michelle!

I started MSW Helper in 2018 after applying to my MSW, and realizing how much stress applicants felt while completing their social work applications.

The MSW personal statement is one of the most important documents a student will write in their lifetime. Yet, many students struggle to write a personal statement that reflects their skills and strengths because there are so few resources on how to do so. MSW Helper is here to change that.

MSW Helper's #1 goal is to support the next generation of social workers and increase their confidence in their Master of Social Work application. Through the blog, resource library, university partnerships, webinars, and personal statement editing services, MSW Helper is the go-to resource for Master of Social Work applicants.

Michelle Bruxer, MSW RSW
Founder, MSW Helper



Meet our Team

Our dedicated team of MSW students and social workers understand the unique nuances of the social work profession. Through our personal statement editing services, we help students integrate their experience, knowledge and goals in a thorough and cohesive manner.



Michelle Bruxer

MSW, RSW

Founder



Sarah Ripley

BSc Psych., MSW
Candidate

Application Advisor



Jessica Sauerwein

BSW., RSW., MSW
Candidate

Application Advisor

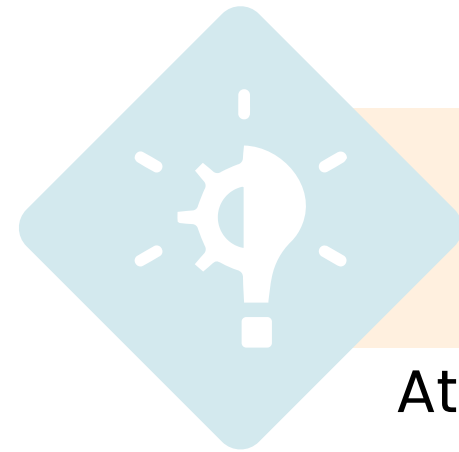


Sydney Citro

BA CYC, OCGC
Publishing, MSW
Candidate

Application Advisor

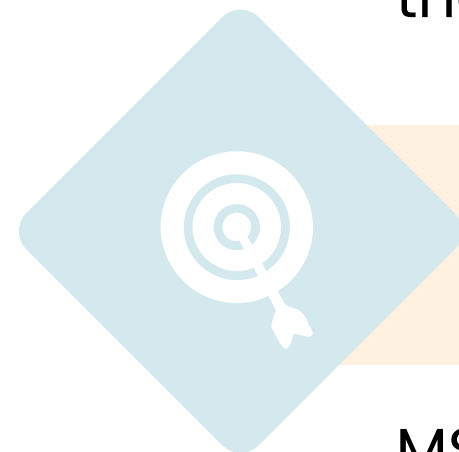
Vision And Mission



Our Why

At MSW Helper, we know that writing ability doesn't always = potential to excel as a social worker, and that the field benefits from diverse voices.

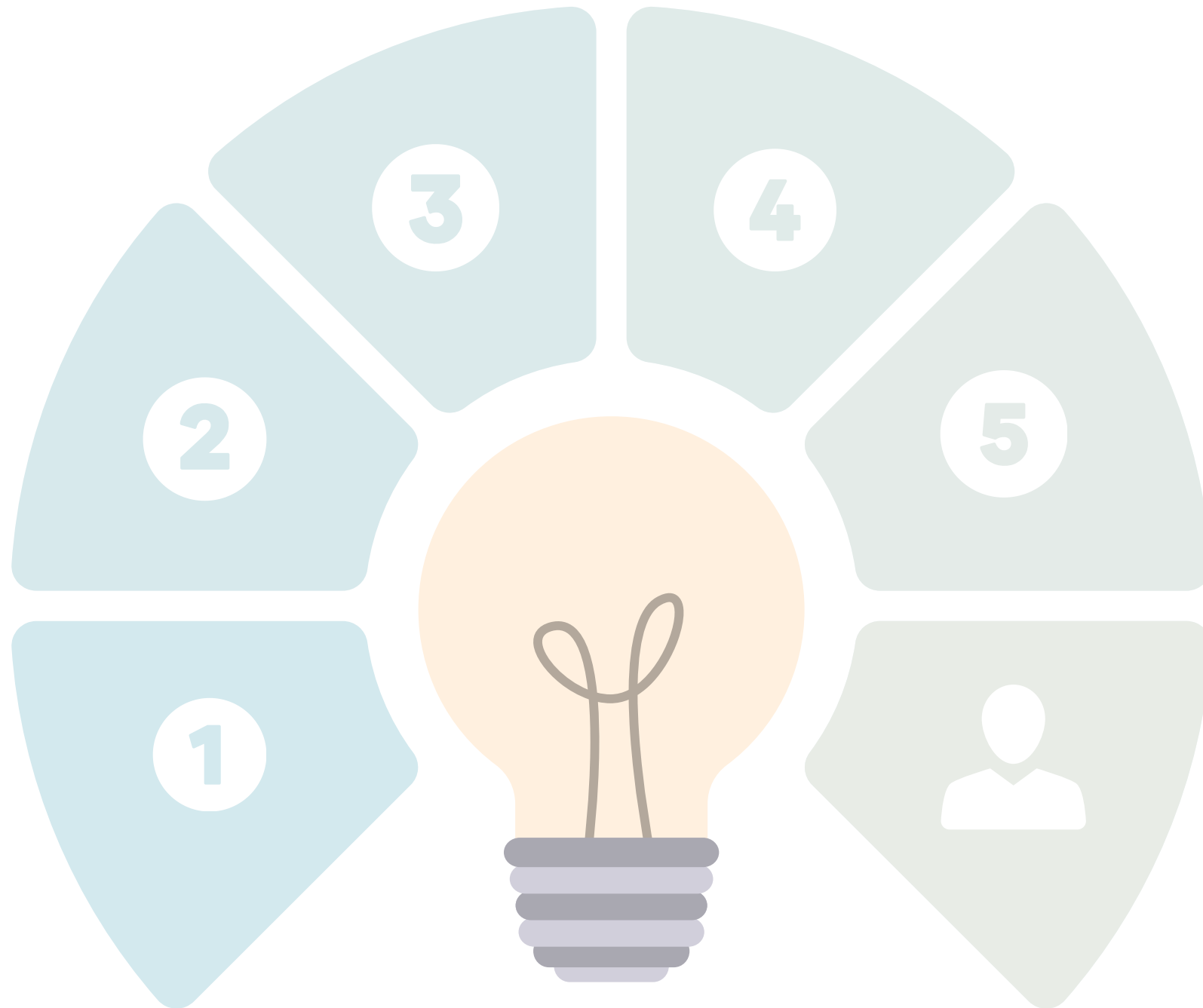
The personal statement is one of the most important documents a student will write in their lifetime, yet many students struggle to write a personal statement that truly reflects their skills, experience, strengths, and potential.



Our Mission

MSW Helper's #1 goal is to help applicants increase their confidence in their Master of Social Work application. We want them to submit their personal statement knowing they've captured their story in a holistic and thorough manner.

Values



1

Integrity

As a team of MSW's and social workers, we utilize social work values to inform our work and use our industry knowledge to support the next generation of social workers.

2

Service

MSW Helper offers a wide range of services. We're here to serve anyone who's on their journey to obtaining an MSW through our free resources.

3

Autonomy & empowerment

We meet our clients where they're at, and do work WITH them instead of FOR them.

4

Strengths based approach

We help all applicants identify and capitalize on their strengths, no matter what their unique circumstances are.

5

Equity and accessibility

We strive to use our services to enhance equity and accessibility for applicants who come from various life experiences.

Increasing equity in MSW applications

We know that writing ability does not equate to an applicant's potential as a social worker.

We aim to support diversity and equity in the social work field by supporting students who face barriers in academic settings, including first-generation students, mature students, and students with disabilities and learning challenges.

We hope to contribute to developing a diverse and inclusive social work field that reflects our communities.



What we offer



Editing Services

We edit and critique MSW personal statements to ensure that students writing reflects their skills, strengths, and potential for the social work field.



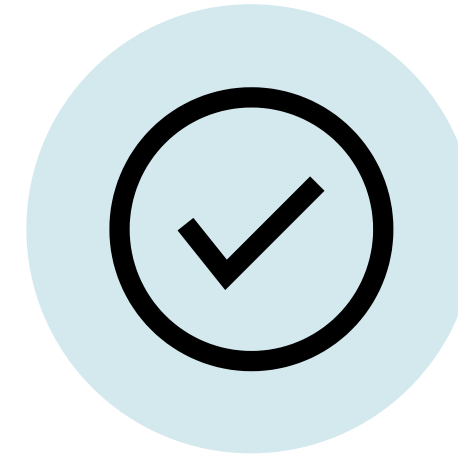
Free webinars

Our free webinars are designed to help increase the confidence of students who are starting their MSW applications.



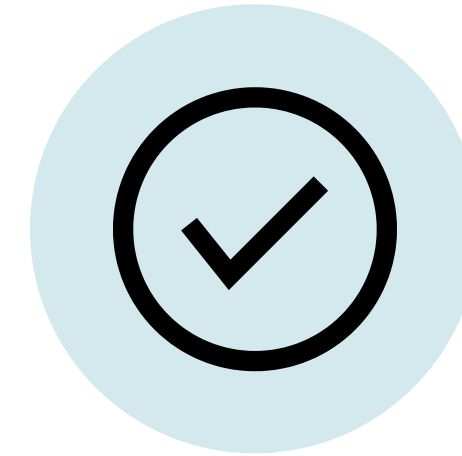
Free Community

MSW Helper hosts a free community for recent and current MSW applicants to get support and insights as they work through their MSW applications.



Resource Library

We aim to support every student who is applying to their MSW through our free resources, blog, community, and webinars.

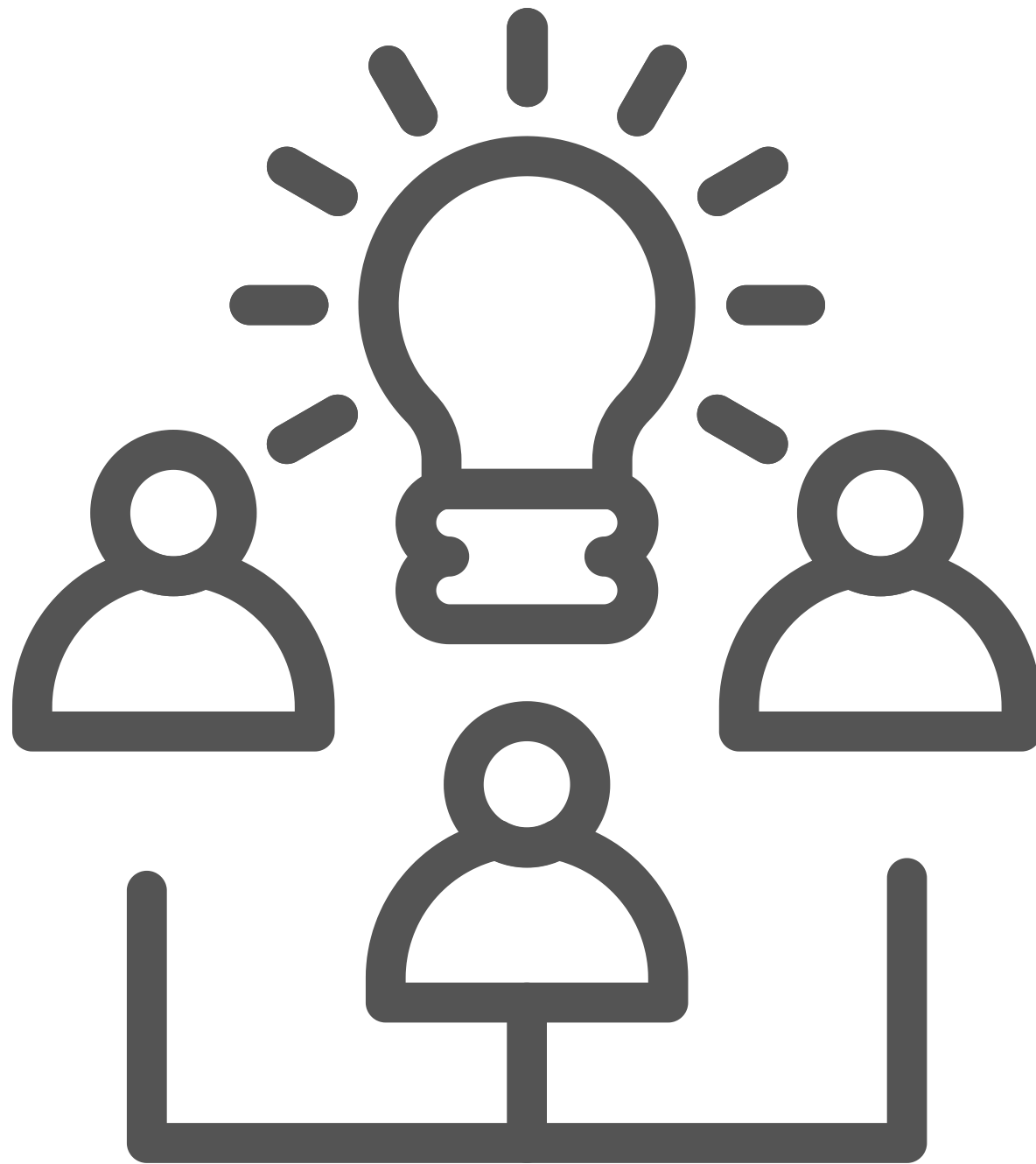


University partnerships

By partnering with MSW Helper you can support your students in accessing tailored editing services and resources to ensure diverse voices are included in your MSW programs.

What we teach

The personal statement varies from school to school, but there are common elements that tie them all together. This is what we focus on teaching students:



Identifying applicant strengths and gifts

Every applicant has a story, and our job is to help applicants tease out their strengths and gifts in their personal statement.



Contribution to the social work field

We help students show admissions committees the unique perspective and contribution they can make to the social work field.



Creating cohesion in the personal statement

We help students integrate their experience, knowledge and goals in a thorough and cohesive manner.



Critical thinking and communication skills

We focus on teaching students how to write concisely in an academic manner and ensure that they answered all of the prompts thoroughly.



Holistic approach

We believe that the best social workers come from various life experiences, and that their potential isn't defined by their GPA.

Our goals



Increase confidence in applications

Applying to grad school is a major milestone for many applicants, and the application process can be stressful. Our goal is to support applicants through the process and empower them to write the best personal statement they possibly can.

Promote diversity in social work

Social work is so much more than an academic field. We believe that we need to be intentional about supporting students from diverse life experiences in applying and getting accepted to MSW programs, so that the social work field represents our communities.



What we *don't* do:



We don't write personal statements for students

We **never** make any changes to applicants personal statements for them.

Instead, we work with them in a collaborative way and give them feedback and suggestions to make sure their personal statement aligns with the social work program.

We never claim our services will get students accepted to their MSW

Instead, our goal is to help MSW applicants submit their application with confidence, knowing that *they* did the work to write the best personal statement they possibly could.

Impact

MSW Helper is the ONLY grad school application service that specializes solely in the social work field.



**5 years in
business**

MSW Helper started in 2018 after our Founder started grad school



**2000+ applicants
supported**

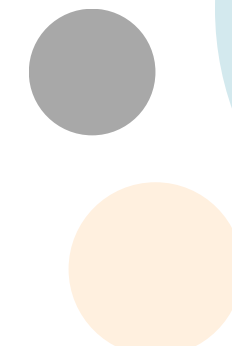
Over 2000 future social workers accessed our editing services, free webinars, and resource library



**7000+ community
members**

MSW Helper has a network of 7000 current and recent MSW applicants across all social channels and our community group.

Feedback from past students



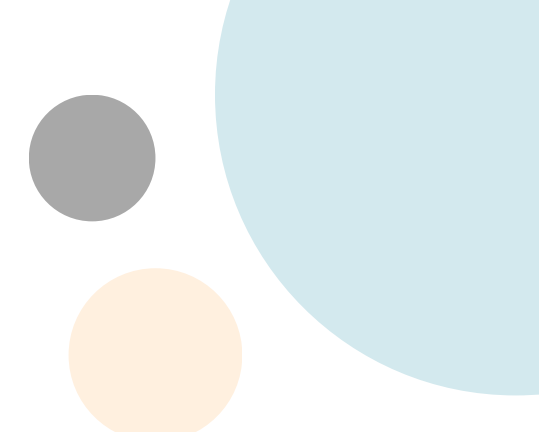
Increasing confidence

“MSW Helper is AMAZING! I honestly can not say enough about Michelle and her services. I remember I **was so stressed out writing my personal statements** for graduate school. I wasn't feeling confident, and didn't know where to start. I did my best and Michelle gave amazing feedback that got my brain working. She helped me fix wording issues.

MSW Helper is 10000000000% worth every penny to review your personal statement. **By the time I was done working with Michelle, I felt confident sending in my personal statement instead of nervous.** I got into both of my top schools. She went above and beyond. If you are feeling stuck or want feedback on your personal statement, I highly recommend her!”

-Hannah S

Feedback from past students



Supporting career changers

“I was so worried about this application as I am trying to switch over from a completely different field into social work.

My initial draft was all over the place but after reviewing Michelle’s feedback, **I realized I really need to dig much deeper into my WHY – why I want to be a social worker.**

I am so grateful to MSW Helper for offering this professional service of reviewing our personal statements, which enables me the opportunity to edit and refine and **feel more confident** knowing that I’m getting closer to completing a personal statement that will shine.”

-Olympia L

Feedback from past students



Specialized writing support for social work

"I'd applied multiple times to my MSW and really wanted an extra edge with my personal statement, and getting advice from someone who edits only MSW applications and statements felt like the way to go.

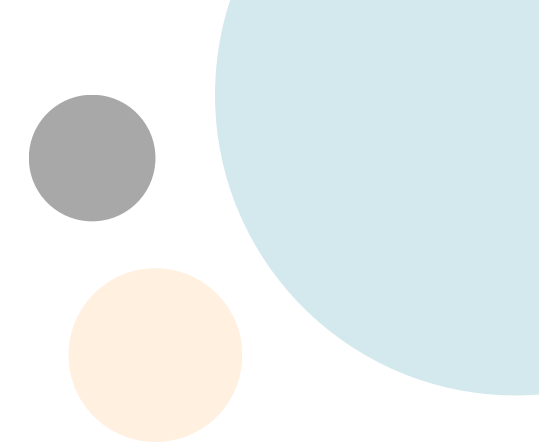
In the past I had used general in editing services through my university for my MSW and it wasn't what I was looking for.

The editing MSW Helper does is SO tailored and fine tuned to what MSW programs are looking for, and I think it gave me a few extra things to consider.

MSW Helper made me confident in the applications I submitted. That made all the difference to me between this application cycle and my previous ones. I felt so good about what I sent in that it mitigated some of that anxiety waiting to hear back from schools because I knew I put my best version of myself forward."

-Stephanie L

Feedback from past students



Uncovering student strength and resilience

“MSW Helper helped me dig deeper into my personal statement and show the admissions committee what I really wanted to say. It was 1000% in my best interest to use MSW Helper’s services because there are simply so many nuances of social work that they can help you critically think about and express.

I’ve been accepted into 4/4, including my top choice and I couldn’t be more happy!!!

For what it’s worth **my GPA was below average due to extenuating circumstances** so my personal statement DEFINITELY had something to do with my acceptances!!”

-Claire H

Feedback from past students



Supporting mature students

"I felt absolutely lost on applying to MSW programs until I came across MSW Helper. I worked with Michelle to get feedback on my personal statement multiple times, and ended up using her again for help with my social issues paper.

Her feedback was incredibly helpful and **increased my confidence in my application**. I finished my undergrad degree almost 5 years ago, so had no idea where to start before her.

I ended up being accepted into the program I applied to, and honestly doubt that would have been the case without her help! I highly recommend her services!!"

-Michaela H

How we can partner with your organization



Hire MSW Helper to support your students

MSW Helper increases access to social work programs and diversity within the social work field.

Your organization can take the financial burden away from students by hiring MSW Helper to work directly with your students.



Share our free resources with your students

MSW Helper seeks to serve all applicants regardless of your organizations budget.

Join our email list and share our free events and resources with your students in your application materials, info sessions, and inquiries.

How we can support your students

We can support your students at every budget, as we offer a mix of free resources as well as formal paid contracts



Webinars & events

We offer free public webinars as well as tailored webinars for your organization.

[Learn more about our webinars](#)

Editing services

Hire MSW Helper as a contractor to support your students by editing their personal statements.

[Learn more about Editing Services](#)

On-demand workshops

MSW Helper guides students through the writing process with our Writing Workshop.

[Learn more about our workshop](#)

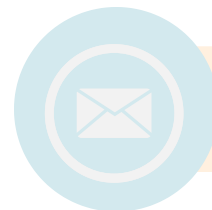
Free resources

Our resource library is open to any student interested in applying to MSW programs.

[Visit the resource library](#)

Contact Us

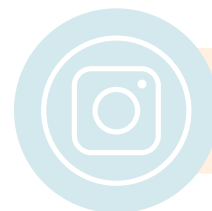
Connect with Michelle and let's set up a meeting to chat about the many ways we can support your students through one of the most important milestones in their career.



www.mswhelper.com



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